

## Jordan-Japan Business Forum

On 12 July 2023, Mr. OKUYAMA Jiro, Ambassador of Japan to Jordan attended the Jordan-Japan Business Forum which was held at a hotel in Amman. Following the meeting between Prime Minister Kishida and His Majesty King Abdullah II last April, this forum was organized by Japan External Trade Organization (JETRO) and Jordan Strategy Forum, aiming at highlighting the possibility of cooperation in Jordan's new business fields including that of semiconductors and critical minerals.

In his opening remarks, Ambassador Okuyama stated: "The year 2024 will mark the 70th anniversary of the establishment of diplomatic relations between Japan and Jordan, and it coincides with the 50th anniversary of the establishment of our embassies in Amman and Tokyo. The anniversaries will be followed by the Osaka Kansai Expo in 2025...it is an opportune moment for both of our countries to enhance our collaboration in various fields including trade and investment."

Many companies from both countries attended the forum, and actively discussed Jordan's investment opportunities and investment environment as well as technologies possessed by Japanese companies.

