

Embassy of Japan in Jordan

Press Release



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A Japanese Grant of US\$ 66,802 for Provision of Refrigerated Trucks to Dar Abu Abdullah Association

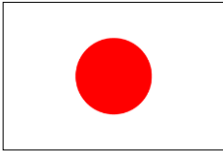
The Government of Japan has extended a grant of sixty-six thousand eight hundred and two US dollars (US\$ 66,802) to Dar Abu Abdullah Association for Philanthropy and Development (DAA) for provision of the refrigerated trucks under the scheme called Grant Assistance for Grass-roots Human Security Projects (GGP).

A Grant Contract was signed by H.E. Mr. SHIMAZAKI Kaoru, Ambassador of Japan to the Hashemite Kingdom of Jordan and Mr. Samer Balkar, Director General of DAA, during the signing ceremony held at the Embassy of Japan in Jordan on 16th March 2022.

This grant assistance aims to increase profits of the micro and home-based businesses that DAA has supported through the provision of two refrigerated trucks to the association. Named after His Majesty the late King Hussein bin Talal and Chaired by Her Royal Highness Princess Haya Bint Al Hussein, DAA was established with a mission to empower the most vulnerable individuals across the country and sustain their livelihood addressing the underlying causes of hunger and poverty. DAA has helped low income families to establish more than 270 micro and home-based businesses until today, and this project is expected to enable those microbusiness owners to transport a larger amount of their products and more frequently to the market at an affordable price.

At the signing ceremony, Ambassador SHIMAZAKI expressed his gratitude to DAA's great social contribution and stated: *“Considering the devastating economic impact of the Covid-19 pandemic and high unemployment rates, it is essential to strengthen support for vulnerable people more than ever. I sincerely hope that this project will help microbusiness owners to expand their businesses and improve their livelihood by increasing their revenues, and eventually, promote their own financial independence.”*

In his response, Director General of DAA Samer Balkar said: *“Our mission at Dar Abu Abdullah is to empower the most vulnerable communities through programs that sustain their livelihoods and improve the well-being of their families... With this generous grant from the Government of Japan, Dar Abu Abdullah will be able to provide better services to beneficiaries and enhance*



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their access to market, leading to improving their profitability, as well as contributing to the sustainability and expansion of their home-based businesses towards graduating out of poverty.”

Under Japanese Grant Assistance for Grass-Roots Human Security Projects, Japan has extended more than 10 million US Dollars for 152 projects to non-governmental organizations, schools, hospitals, and local governments in Jordan since 1993. Embassy of Japan calls for new proposals of GGP project twice a year, and the deadline of application for the first round of 2022 is 31st March. Further information is available at the [Japanese Embassy’s website](https://www.jordan.emb-japan.go.jp/itpr_ja/11_000001_00726.html) (https://www.jordan.emb-japan.go.jp/itpr_ja/11_000001_00726.html).



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